

Fig. 1

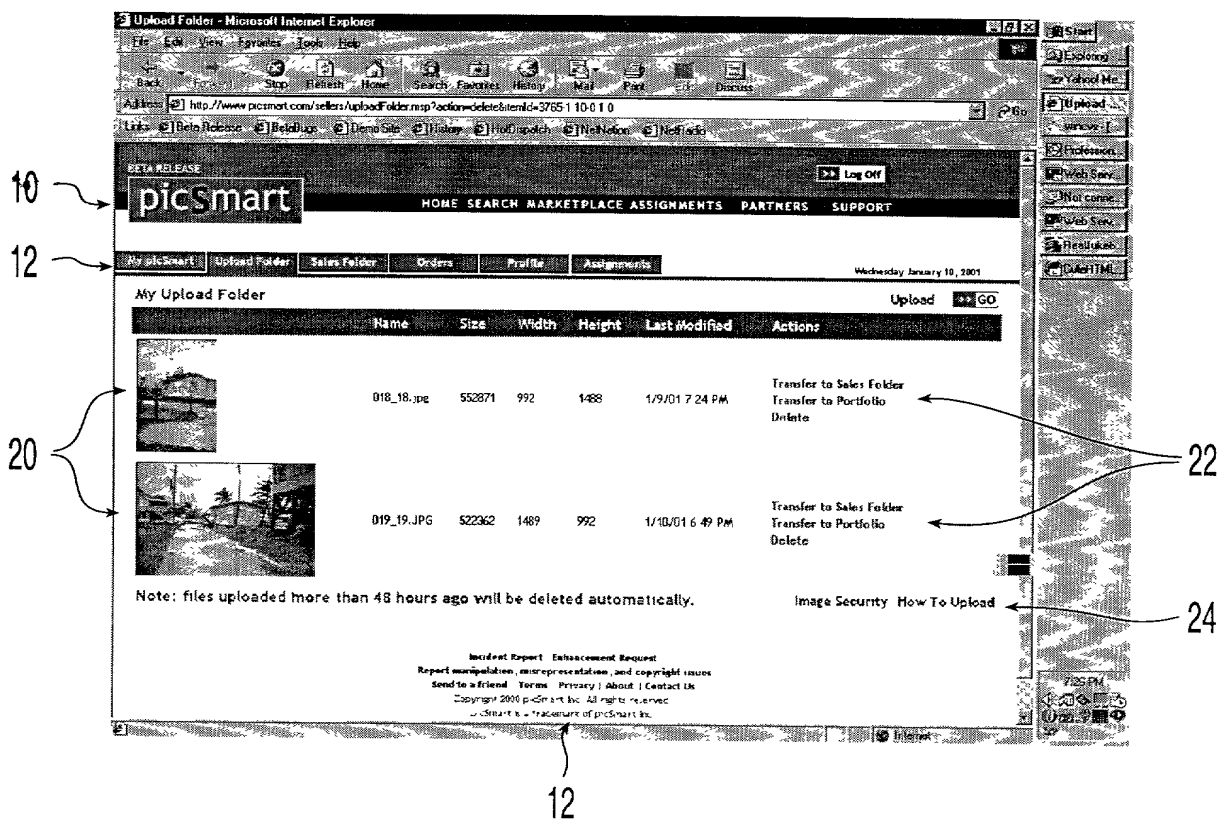


Fig. 2

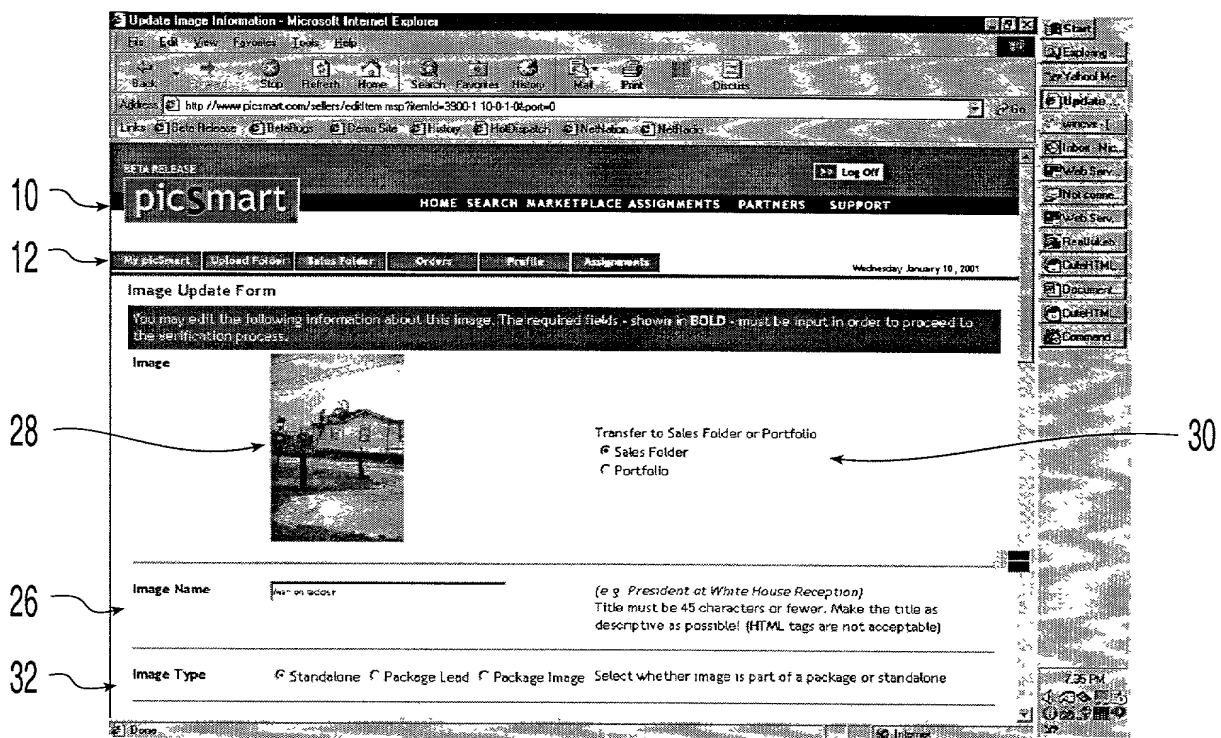


Fig. 3

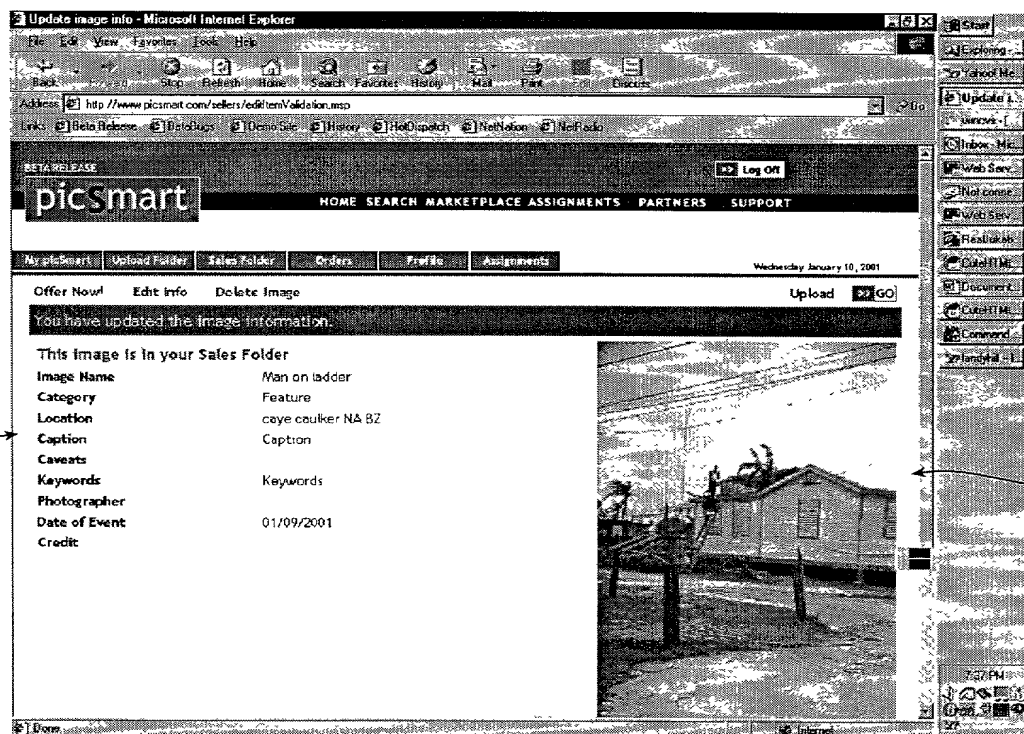


Fig. 4

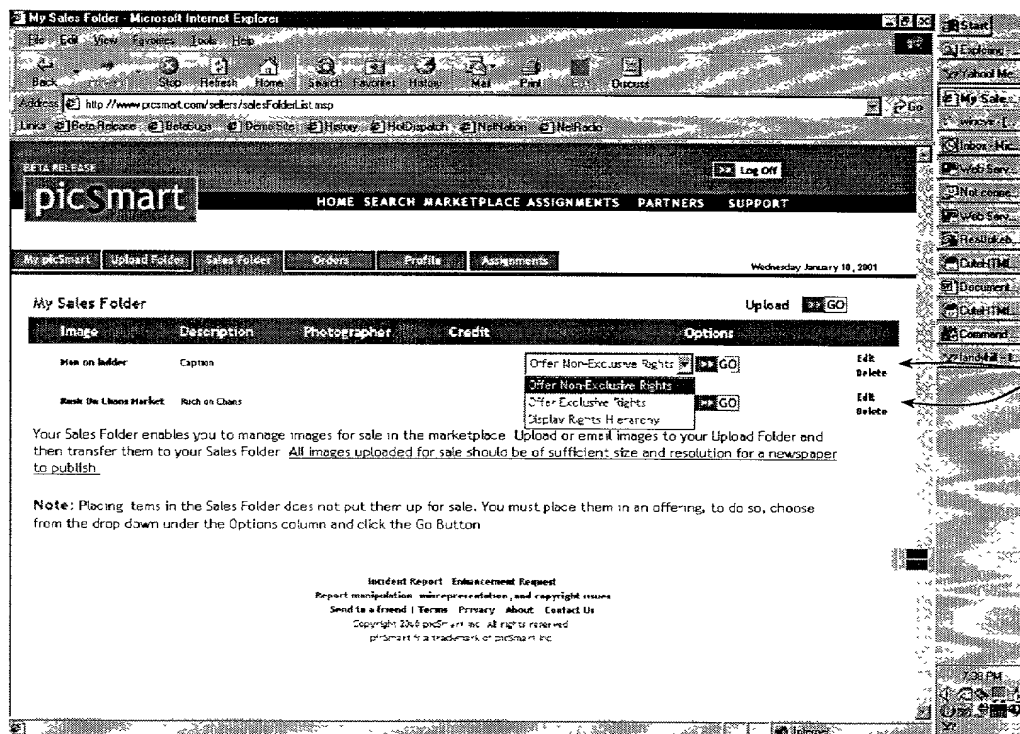


Fig. 5

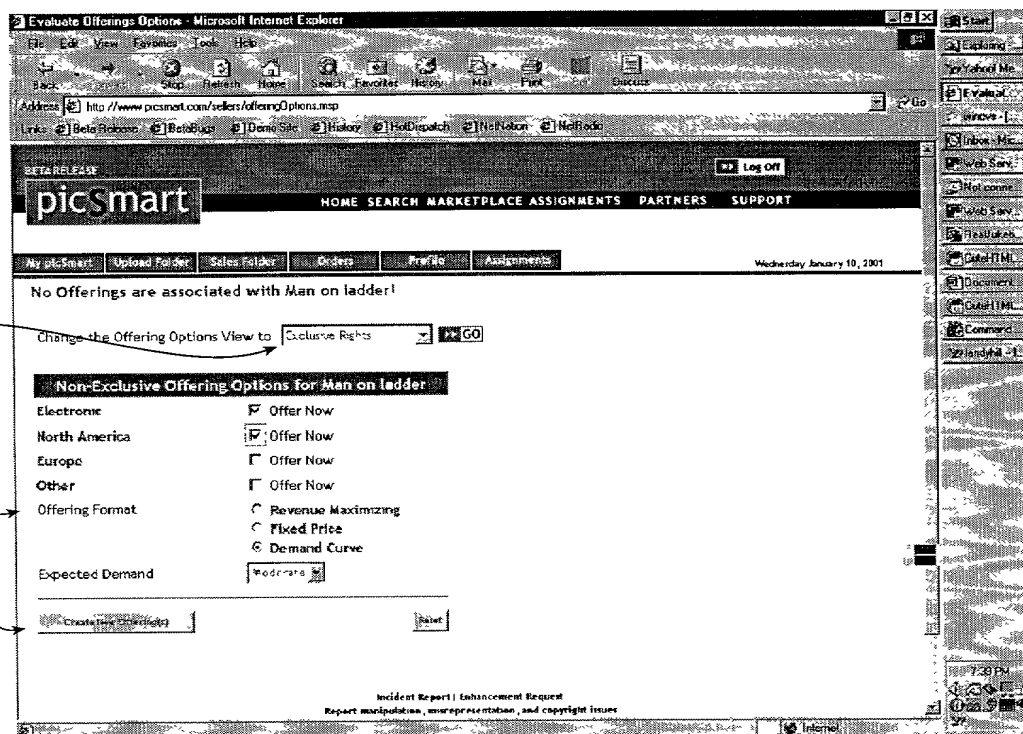


Fig. 6

Setup on offering - Microsoft Internet Explorer

Address: http://www.picsmart.com/sellers/newOffering.asp

Links: Beta Release, Beta Bugs, Demo Site, History, Hot Dispatch, NetName, NetRadio

Log Off

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Wednesday January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title Provide a descriptive title. (No HTML!)

Category Choose the appropriate category for the item

License Period The period for which the license will be valid

Starting Price US\$ Numerals and decimal point only (e.g., 2 or 2.00)
This is the price at which the image(s) is initially offered

Minimum Price US\$ Numerals and decimal point only (e.g., 2 or 2.00)
This is the lowest price at which the image(s) can be sold

Hours to Close Specify the number of hours the offering will last

Fig. 7

Setup an offering - Microsoft Internet Explorer

Address http://www.picmart.com/sellers/newOffering.asp

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Wednesday, January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title Provide a descriptive title. (No HTML!)

Category Choose the appropriate category for the item.

License Period The period for which the license will be valid

Hours to Close Specify the number of hours the offering will last

Revenue Maximizing Offering Parameters

Take It Bids ☐ Unpublished Take-It Price ☐ Published Take-It Price ☐ Do Not Accept

Take-It Price Select price at which someone can immediately purchase the image

Reserve Price Select the reserve price below which licenses will not be sold

Fig. 8

Setup an offering - Microsoft Internet Explorer

Address: http://www.picsmart.com/sellers/newOffering.asp

Links: Help Release, Release, Demo Site, History, Hot Dispatch, NetLab, NoFlado

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Wednesday January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title Provide a descriptive title (No HTML)

Category Choose the appropriate category for the item.
 Entertainment
 Sports
 Feature

License Period The period for which the license will be valid

Hours to Close Specify the number of hours the offering will last

Fixed Price US\$ Numerals and decimal point only (e.g., 2 or 2.00)
 This is the price at which the image(s) will be sold

Fig. 9

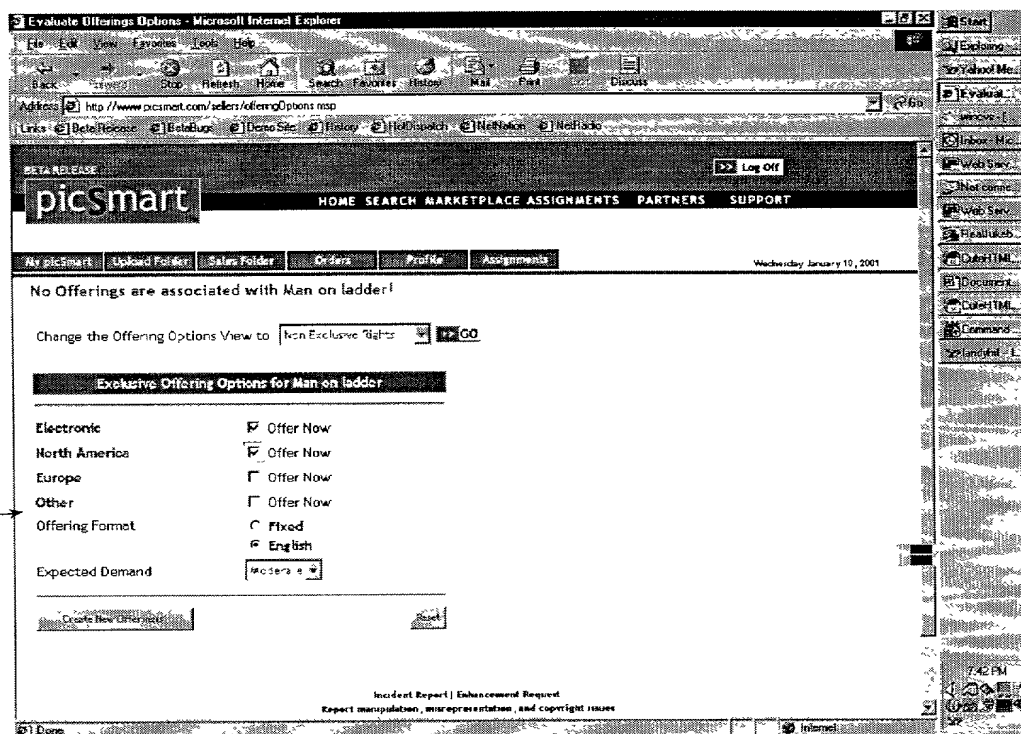


Fig. 10

Setup an offering - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Stop Refresh Home Search Favorites History Mail Print Go Outlook

Address http://www.picmart.com/seller/newOffering.asp

Links @BelaRelease @BeloBug @DemoSite @History @HotDispatch @NetNahon @NetRadio

BETA RELEASE Log Off

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My picSmart Upload Folder Sales Folder Orders Profile Assignments

Wednesday, January 10, 2001

New Offering Form

Please fill out the following information in order to setup an offering. The fields shown in **BOLD** must be input in order to proceed.

Offering Title Provide a descriptive title. (No HTML!)

Category Choose the appropriate category for the item.

License Period The period for which the license will be valid

Hours to Close Specify the number of hours the offering will last

Incident Report | Enhancement Request
Report manipulation, misrepresentation, and copyright issues

http://www.picmart.com/seller/newOffering.asp

Fig. 11

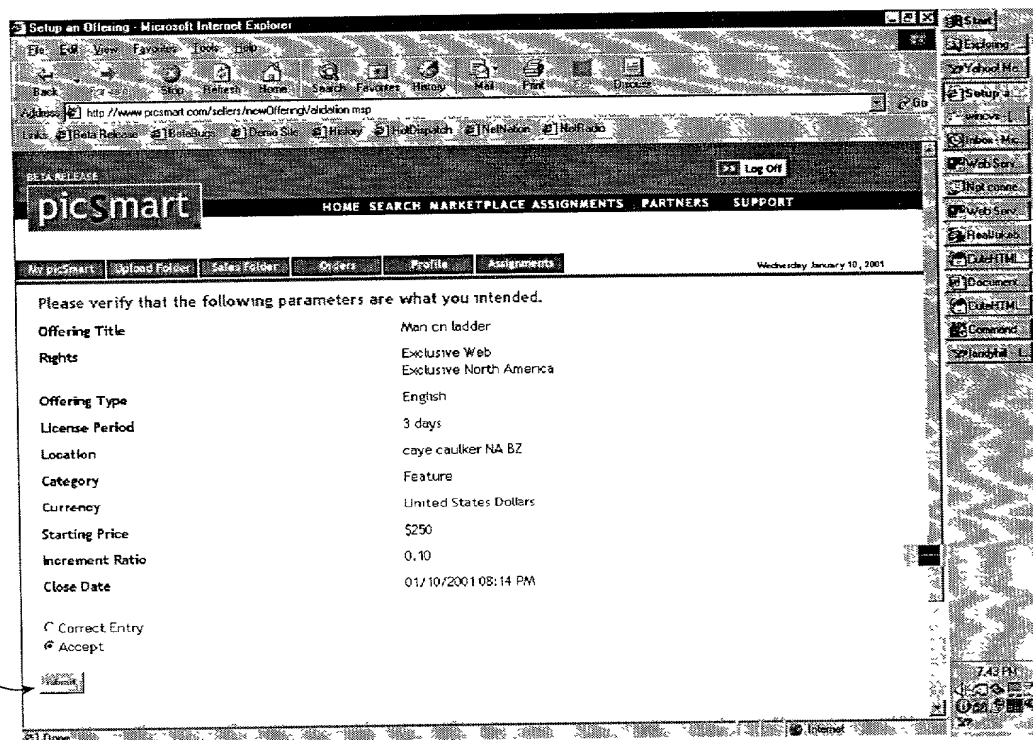


Fig. 12

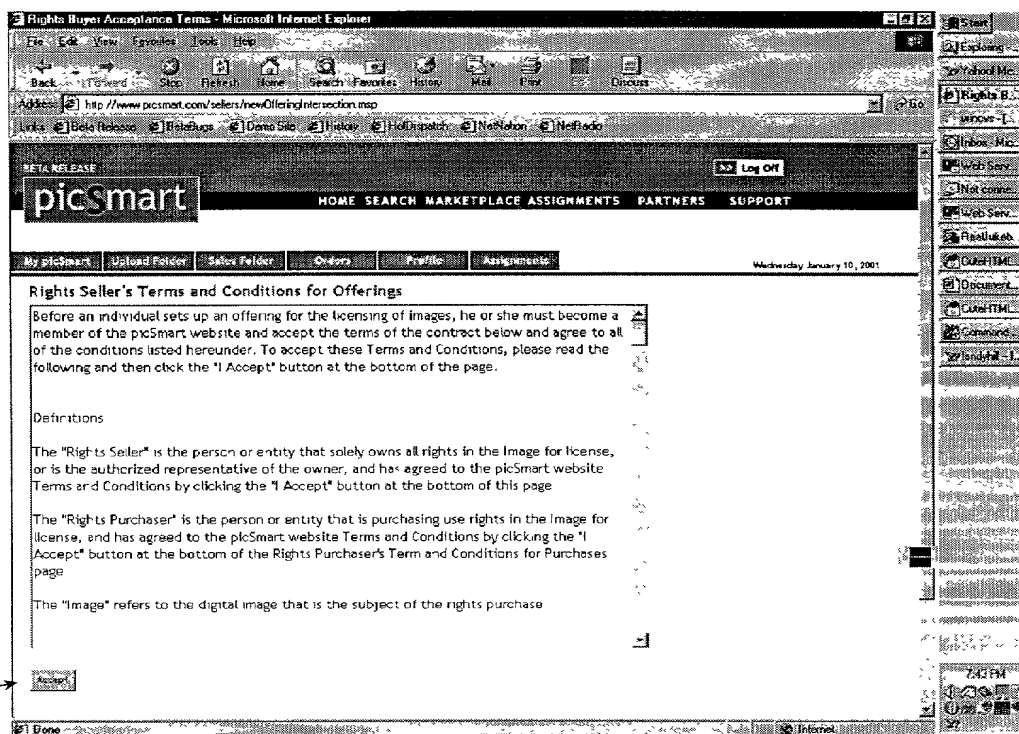


Fig. 13

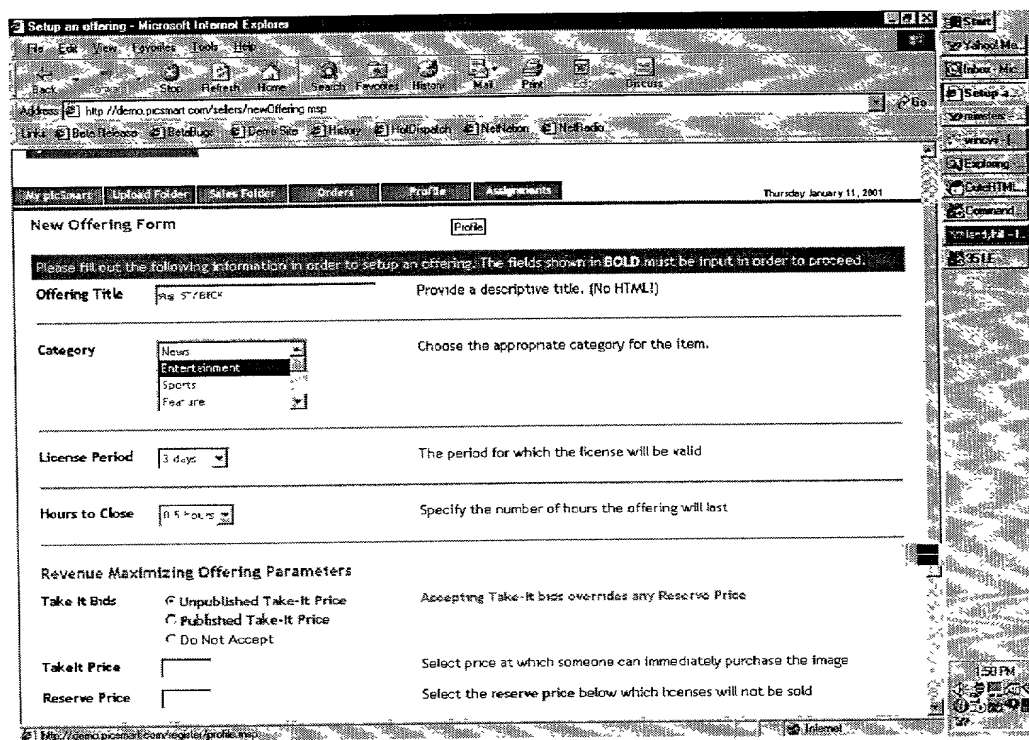


Fig. 15

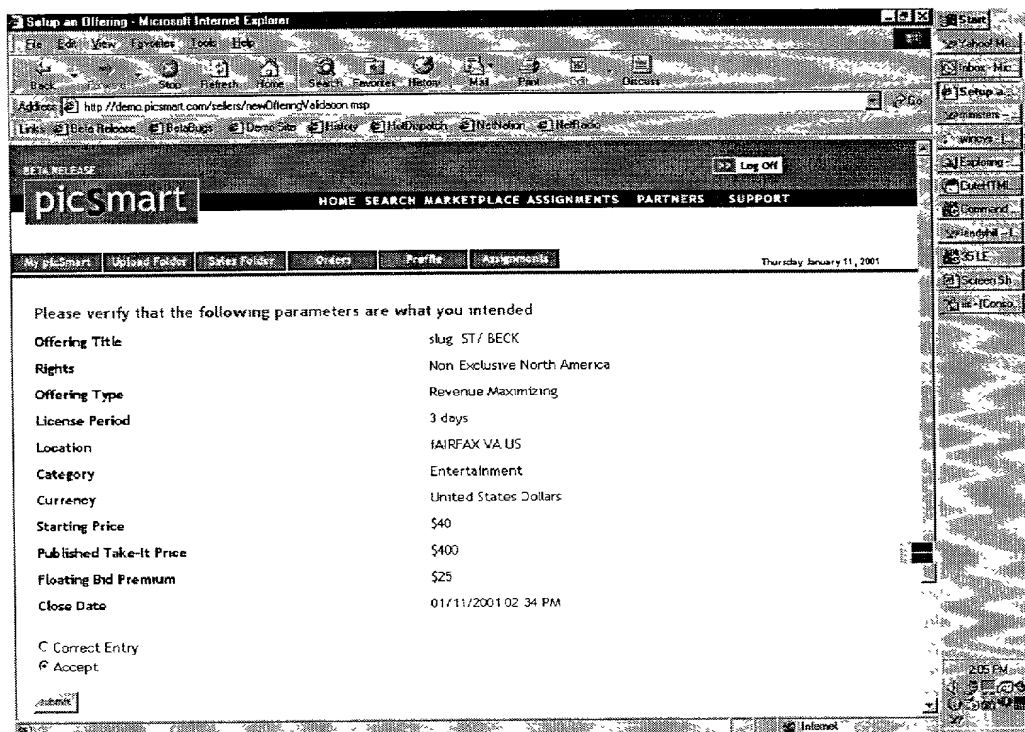


Fig. 16

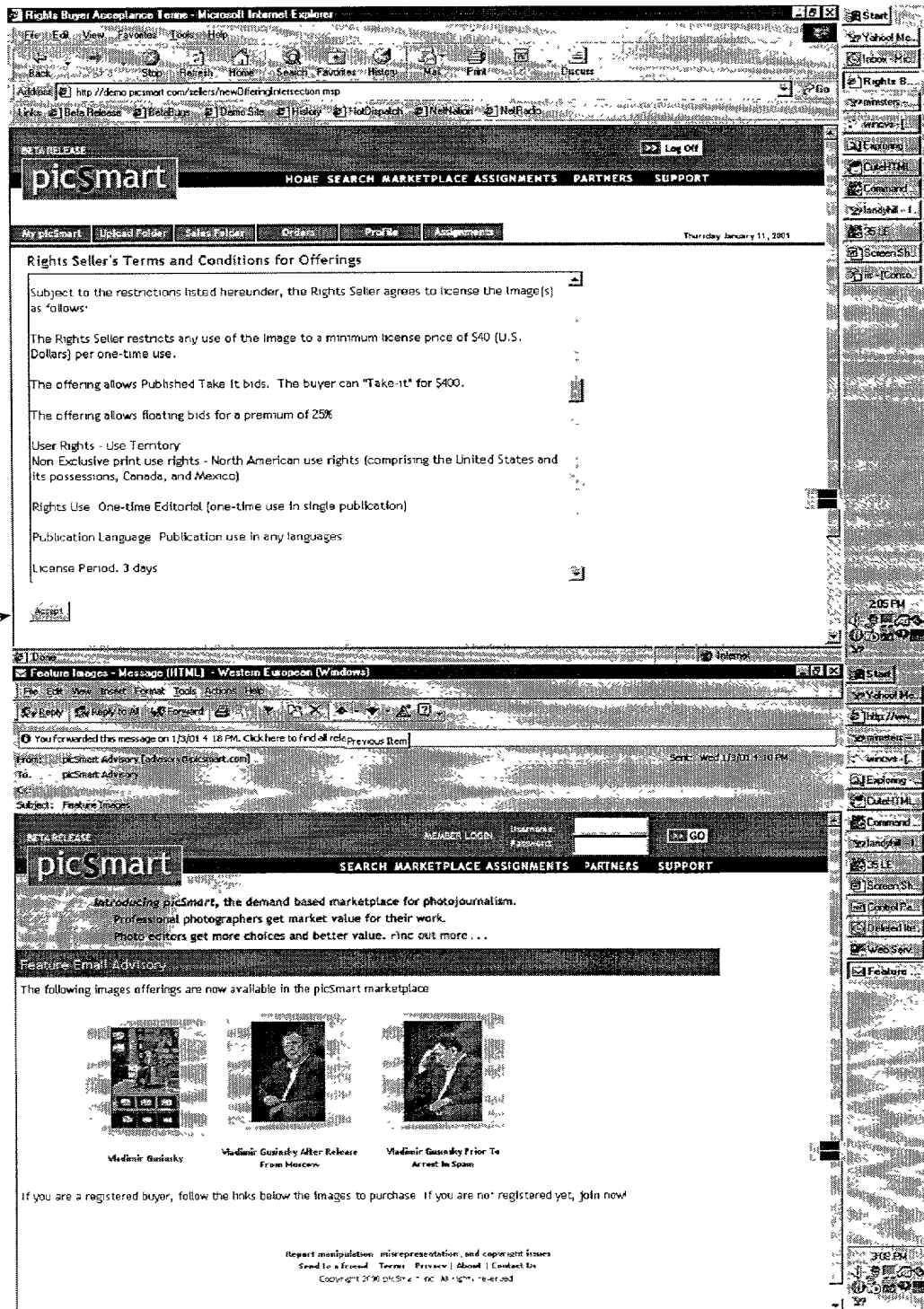


Fig. 17

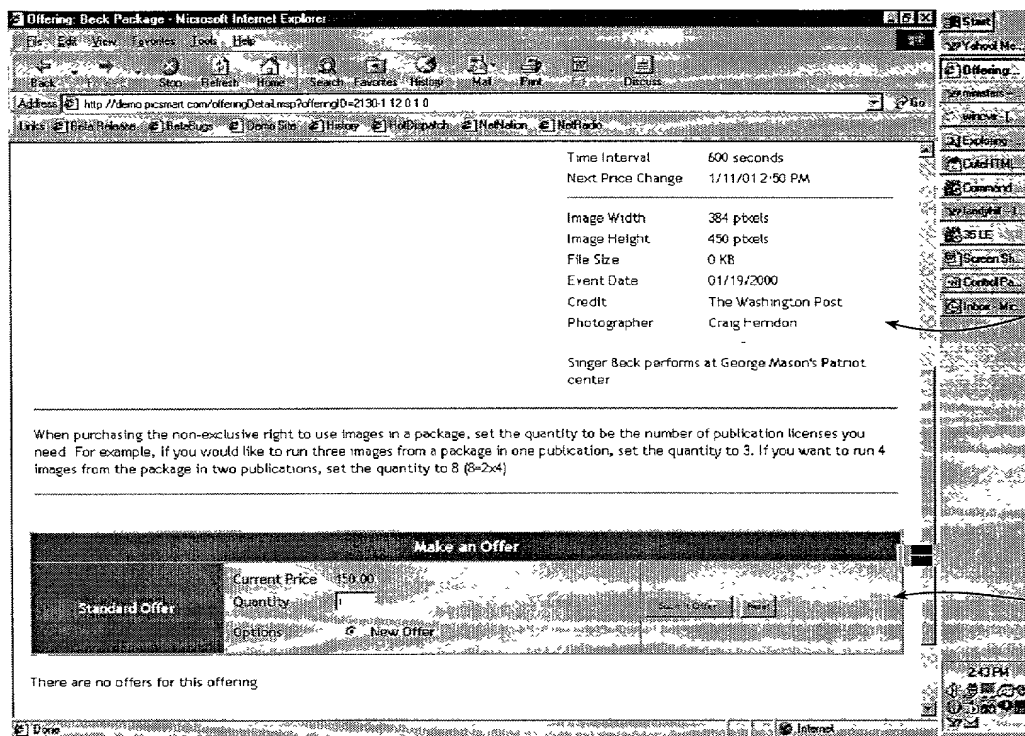


Fig. 18

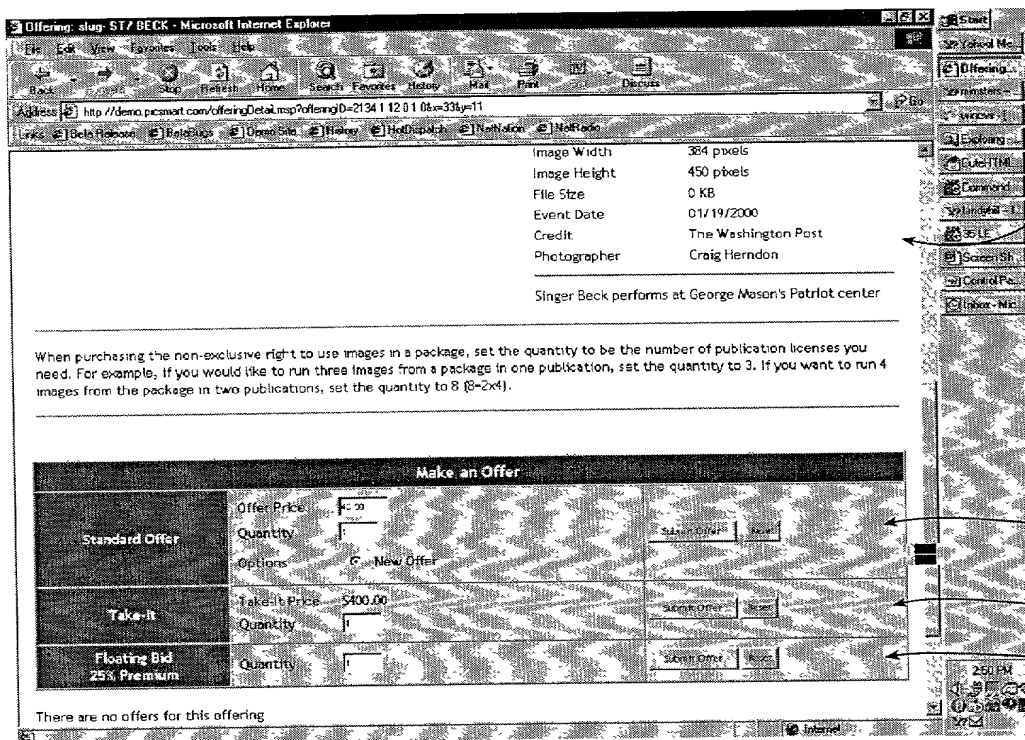


Fig. 19

80

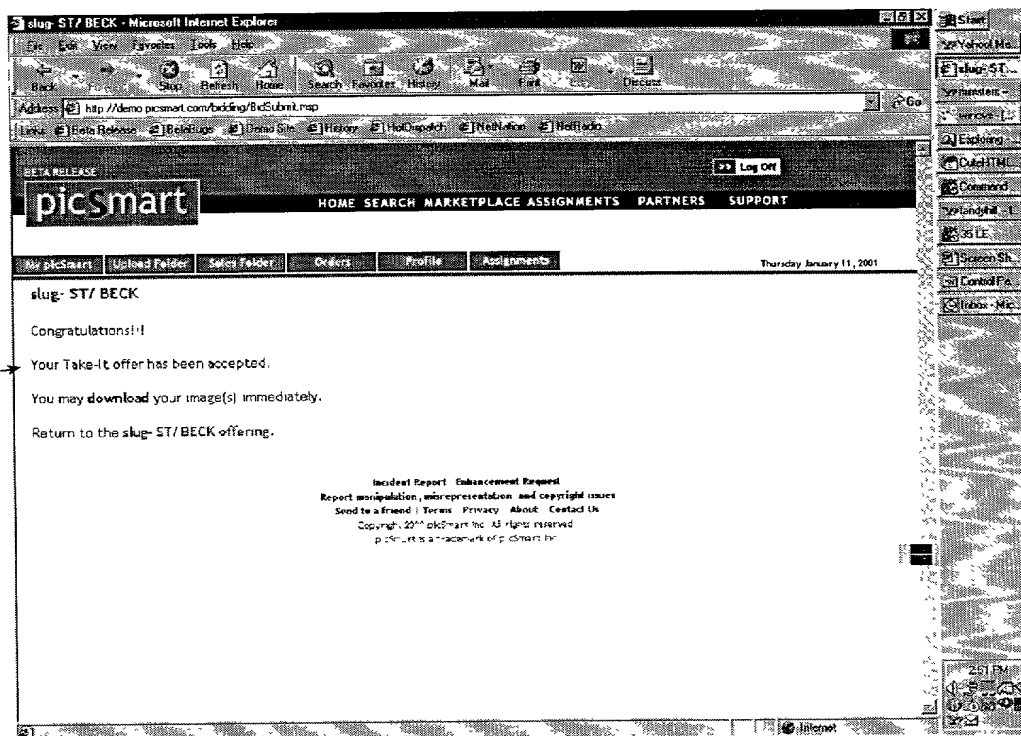


Fig. 20

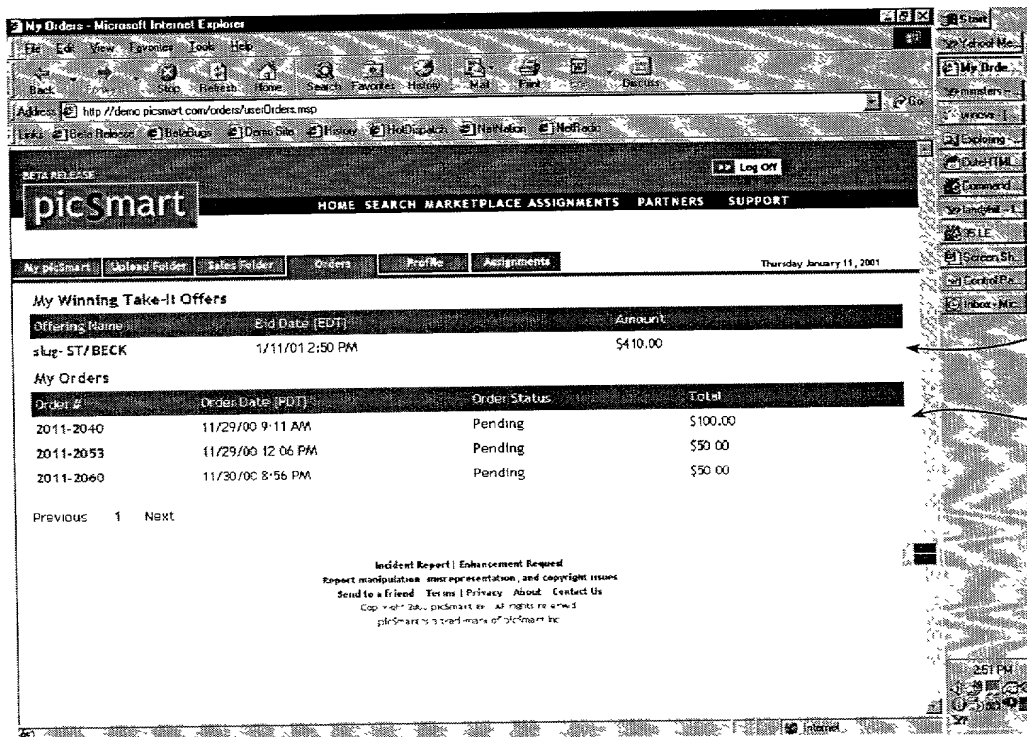


Fig. 21

Image Download and License Agreement - Microsoft Internet Explorer

Address: http://demo.picmart.com/Orders/UserOrderDetail.asp?ordID=200014010

Use Period Expires: 1/14/01 2:50 PM
License Fee: TBD (in U.S. Dollars)

Publication: []
Publication Date: [01] / [11] / [70]

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Fig. 22

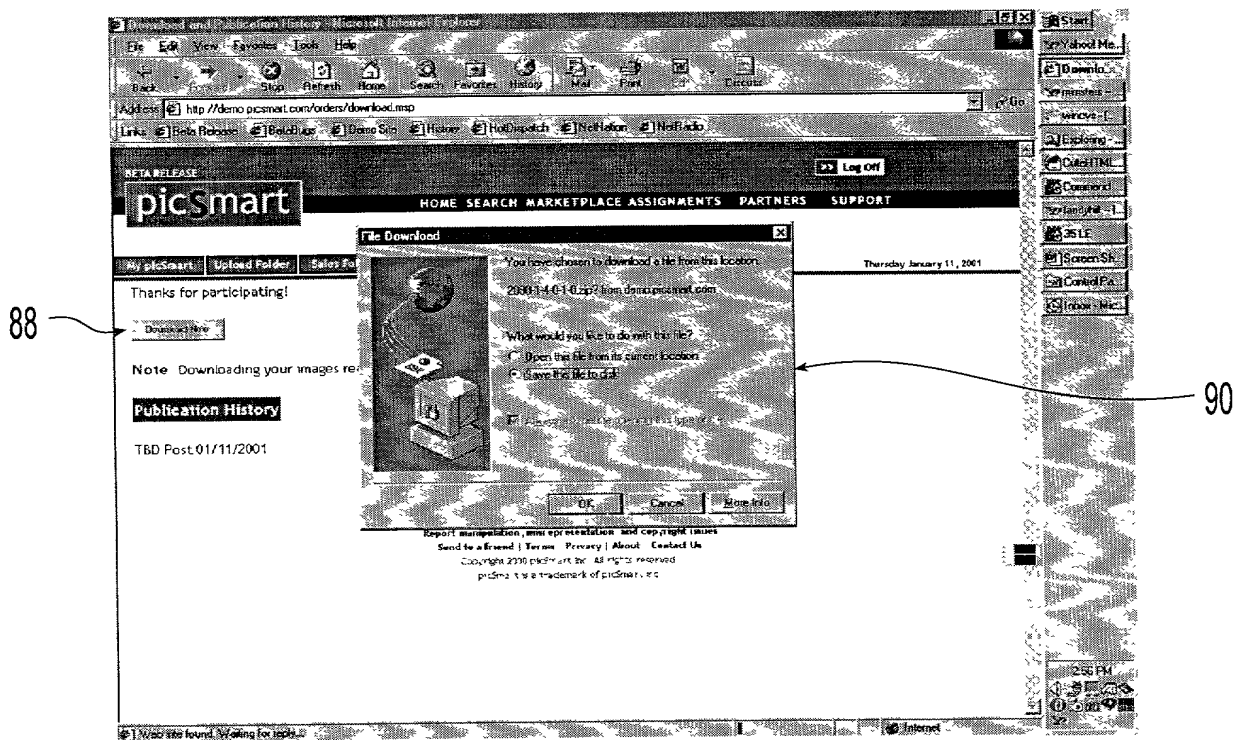


Fig. 23

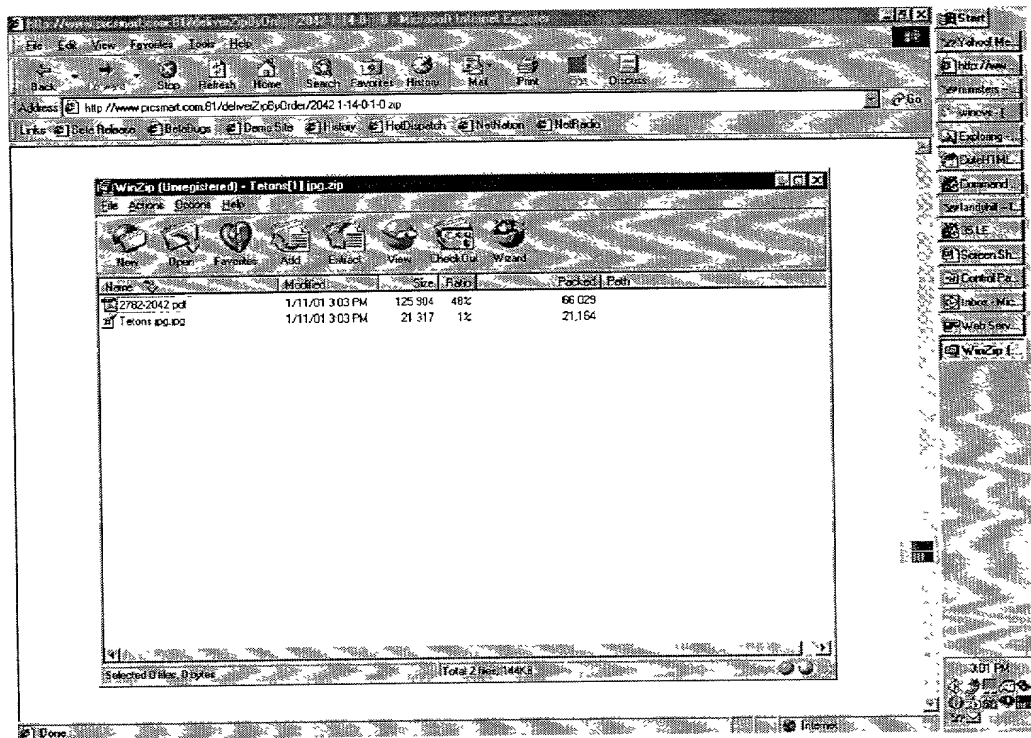


Fig. 24

500

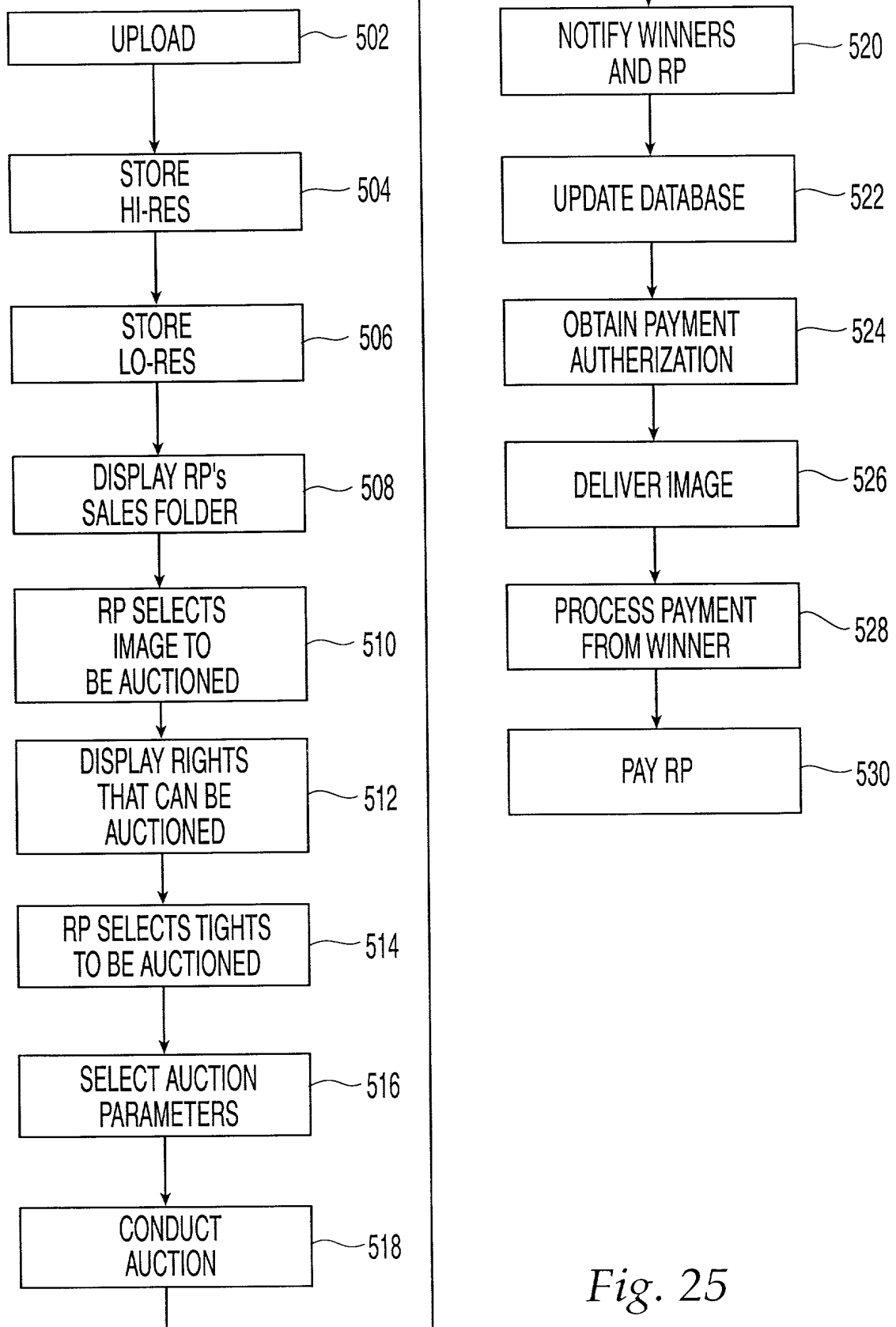


Fig. 25